### **Outreach Committee Project Proposal**

Applicant Colleen Rosson

Applicant ID APP-000195

Company Name Silver Valley Economic Development Corp.

Recipient Address Silver Valley Economic Development Corp.

703 Cedar St.

Wallace, ID 83837

Email director@silvervalleyedc.com

Funding Requested \$0.00

Status Draft

Funded

#### Contact

**Question:** Entity name

Silver Valley Economic Development Corp.

Question: "Doing business as" (If applicable)

Silver Valley Economic Development Corp.

**Question:** Federal Tax ID Number

82-0403273

**Question:** Street address

703 Cedar St.

**Question:** PO Box (If applicable)

Not Answered

**Question:** City

Wallace

**Question:** State

ID

Question: Zip Code

83837

**Question:** Entity website

www.silvervalleyedc.com

**Question:** Last name

Rosson

**Question:** First name

Colleen

**Question:** Email address

director@silvervalleyedc.com

**Question:** Contact phone

208-752-5511

# **Project Information**

**Question:** Project title

VTEC - Trades Career Day

Question: Project manager first name

Colleen

Question: Project manager last name

Rosson

# **Project Description**

**Question:** Project description

Engage the students, parents and school districts of Shoshone County and educate regarding trades careers and how VTEC will facilitate these careers. We would like to bus students from our 3 school districts to the 11th Annual Hard Hats, Hammers & Hot Dogs Manufacturing & Construction Career Day. We are currently forming a technical education campus in Shoshone County and feel the hands on experience of 4H will engage the community through the students excitement. We want to educate the community on the benefits of the V-TEC school and the asset it will be in our educational offerings, retaining families in the county and economic growth for the long term.

**Question:** Campaign timeline

Start conversations with Mullan, Wallace and Kellogg School districts to cooperatively transport students from 7-12 to the April 12th event. 2-27-19

Reserve 2 buses to transport a minimum of 40 students. 3-1-19

Get commitments from students, parents and business partners to attend - 3-29-19

Attend Hard Hats Hammers and Hotdogs on April 12th from 9 am - 3 pm approximately.

Gather feedback/interest on the bus ride home.

Prepare report for VTEC core committee, investors and Workforce Development Council - 4-19-19

## **Organizational Capacity Resume**

**Question:** Please attach an organizational resume that demonstrates your organization's capacity to complete this project.

Organization resume.pdf (3/1/2019 4:27 PM)

**Question:** Please attach a resume or bio for the named project person.

Colleen - WDC Resume.pdf (3/1/2019 4:45 PM)

## **Budget**

A project budget will need to be uploaded as part of the application process. Please click on the link to the Outreach Committee Project Proposal Budget. There will be an option to download the budget template. Please complete the template and upload to the appropriate question in this section.

#### **Budget Sheet**

**Question:** Budget

Outreach Committee Project Proposal Budget Sheet.xlsx (3/1/2019 5:00 PM)

**Question:** Budget notes

We will need room for at least 40 students, teachers, industry partners and parents. Bus capacity was quoted at approximately 35 Jr & Sr high age students. We are encouraging parents and industry partners to attend as well as VTEC core team.

We do not have access to a service locally or within a reasonable drive and must rely on the school districts to proved the transportation.

#### **Outcomes**

Question: Entity responsible for tracking and reporting

Silver Valley Economic Development Corp.

Question: What is the potential for increasing the awareness of careers for Idahoans?

We will be proactively increasing awareness and career readiness through the VTEC curriculum. This will be multi generational in nature having awareness and skills be a part of our future generations coming out of secondary education. We intend to use the VTEC and KTEC blueprint to assist other communities and school districts statewide with creating similar educational opportunities.

**Question:** What is the anticipated reach of the project?

At a minimum all of Shoshone County, with the successful implementation, all of Idaho and possibly into rural Western Montana and Eastern Washington.

**Question:** What are the anticipated project outcomes?

Skilled workforce coming out of secondary education, community awareness of trades and career opportunities. An understanding of soft skills required in the workplace, a good work ethic and a career path. Since this is hands on and gives certifications and/or test ready skills, the students will already have chosen a field with a working knowledge of what it entails. As the VTEC project grows to include adult education and community outreach.

Question: What metrics and or reports will be delivered to the committee, and when?

We will survey the students, parents, industry partners and the VTEC team to work on relevant starting curriculum, gauge interest (enrollment numbers) in those who will be in high school at the time the school opens, and commitment from industry partners willing to assist with equipment, teachers and ultimately career opportunities for the graduating students. It is the intent to have data collected and compiled for reporting by April 19th, 2019.